

Pou Chen announces monthly sales for October 2014

Date: November 10, 2014

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its unaudited sales for October 2014 was NT\$20,105 million on a consolidated basis. Pou Chen’s unaudited consolidated sales for January through October 2014 totaled NT\$199,721 million.

Pou Chen Consolidated Sales Report

(NTD ‘000)

Consolidated Sales	Amount
October 2014	20,105,203
October 2013	19,352,843
Y-o-Y Change	+3.9%
September 2014	20,367,884
M-o-M Change	-1.3%
January through October 2014	199,720,661
January through October 2013	186,018,083
Y-o-Y Change	+7.4%

Note: All figures were unaudited.

Yue Yuen, Pou Sheng Sales Report

(USD ‘000)

The Period of Sales	Yue Yuen	Pou Sheng
October 2014	657,368	186,682
October 2013	657,901	174,203
Y-o-Y Change	-0.1%	+7.2%
September 2014	675,275	186,676
M-o-M Change	-2.7%	+0.0%
January through October 2014	6,593,289	1,647,111
January through October 2013	6,217,412	1,484,474
Y-o-Y Change	+6.0%	+11.0%

Note:

- All figures were unaudited.
- Pou Chen held 49.98% ownership of Yue Yuen as of October 31, 2014.
- Yue Yuen held 61.27% ownership of Pou Sheng as of October 31, 2014; Pou Sheng’s monthly sales was included into Yue Yuen’s monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

Pou Chen Corporation

Spokesperson & Executive Director

Amos Ho

Email : ir@pouchen.com